

TVS SRICHAKRA LIMITED

DETAILS OF AGREEMENT(S) ENTERED WITH MEDIA COMPANIES/THEIR ASSOCIATES

Name & Address of the Agency	HAVAS MEDIA INDIA PRIVATE LIMITED 24 th Floor, Commerz II, International Business Park, Oberai Gardent City, Off Western Express Highway, Goregaon East, Mumbai – 400 063
Nature of Agreement/services	<ul style="list-style-type: none">• Providing media services for Newspapers, Magazines, Radio, Television, Outdoor advertising, Cinema, Digital & Mobile.• Purchase advertising space and time for media services and handle media releases• Recommend media implementation objectives, planning, placing and advertising media content
Shareholding details of media company with the Company	NIL
Details of nominee on the Board of the Company / management control / potential conflict	NIL
Agreement(s)/treaty(ies)/contract(s) with media companies) which are binding and not in normal course of business, revision(s) or amendment(s) and termination(s) thereof.	NA

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Name & Address of the Agency	GROUP M MEDIA INDIA PRIVATE LIMITED 3 rd Floor, 9/2, Mahalaxmi Chambers, M.G.Road, Bangalore-560 001
Nature of Agreement/services	<ul style="list-style-type: none">• Providing media services for Print, TV, Radio and cinema screening• Purchase advertising space and time for media services.• Recommend media implementation objectives, planning, placing and advertising media content
Shareholding details of media company with the Company	NIL
Details of nominee on the Board of the Company / management control / potential conflict	NIL
Agreement(s)/treaty(ies)/contract(s) with media companies) which are binding and not in normal course of business, revision(s) or amendment(s) and termination(s) thereof.	NA